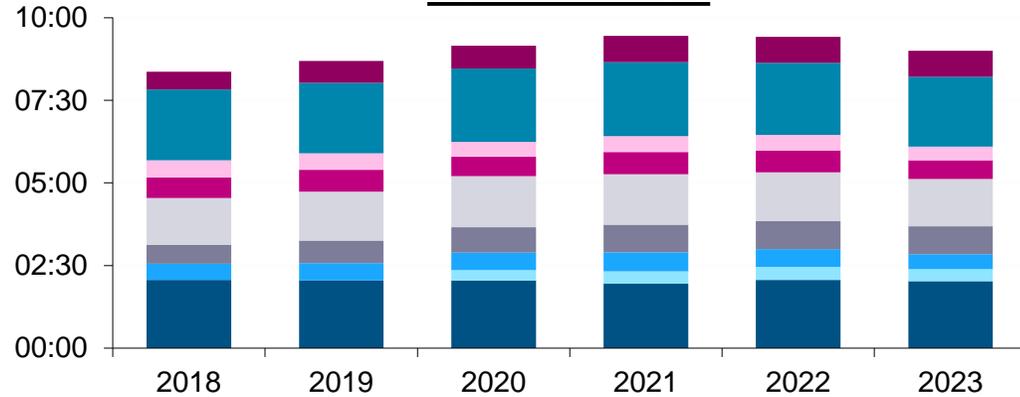


Estimates of daily time spent by media category

Daily minutes gross, declared

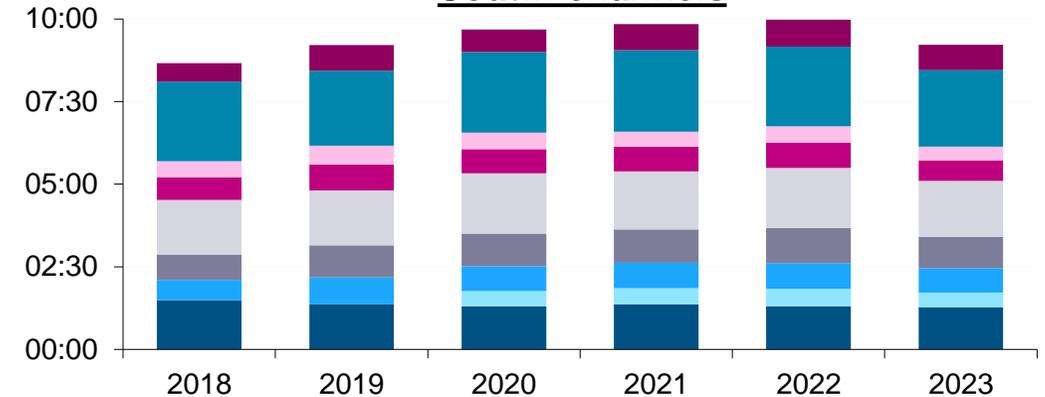
North: channels



↓ [time spent in 2023]

- Broadcast Radio [02:01]
- Games Consoles [00:27]
- Social Media [01:26]
- Reading Physical Print Press [00:24]
- Online TV / Streaming [00:47]
- Podcasts [00:21]
- Music Streaming Services [00:50]
- Reading Online Press [00:34]
- Linear/Broadcast TV [02:07]

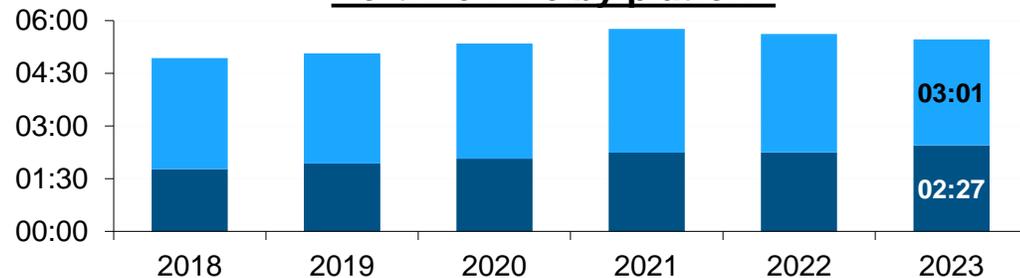
South: channels



↓ [time spent in 2023]

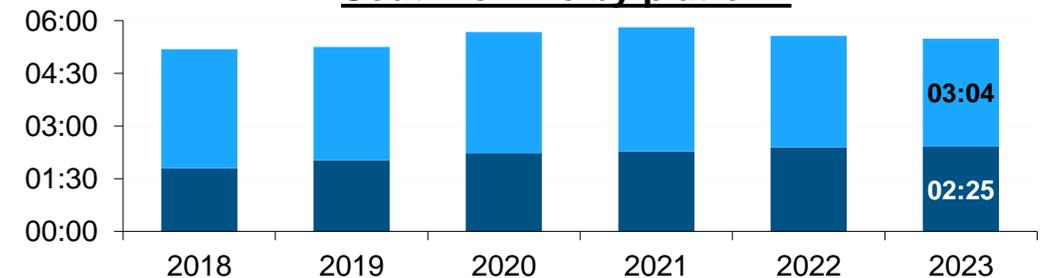
- Broadcast Radio [01:16]
- Games Consoles [00:44]
- Social Media [01:42]
- Reading Physical Print Press [00:25]
- Online TV / Streaming [00:46]
- Podcasts [00:26]
- Music Streaming Services [00:56]
- Reading Online Press [00:37]
- Linear/Broadcast TV [02:18]

North: online by platform



■ Mobile ■ PC / Laptop / Tablet

South: online by platform



■ Mobile ■ PC / Laptop / Tablet